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Pauline O'Malley
Enterprises Inc.



Strategic Planning – Ten Building Blocks to Success

To effectively plan, our thought processes can be broken down into ten “Building Blocks to Success”:

1. Vision
2. Goals
3. Objectives
4. Strategies
5. Obstacles
6. Tactics
7. Measurements
8. Benchmarks
9. Rewards
10. Review

The writing down of these ideas prior to the Strategic Planning Session, supplemented with data to support these views will ensure the success of the strategic planning process.

Each participant in the Strategic Planning Session should complete the following pages with the assistance of their team. To expedite the process and gain as much insight from the team as possible, have them complete this form themselves, either individually or with the people they work with, one week prior to the event itself.

For more information, contact Pauline O'Malley Cell 778-227-8715 Pauline@PaulineOMalley.com



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Within the time allotted, fill in as much of the following information as possible. Then, provide this completed form with supporting documentation to the team leader.

Organization: _____

Your Name: _____ Department: _____

If you have any questions, please contact Pauline@PaulineOMalley.com

BUILDING BLOCK	Information	Completed by
1. Vision	<i>What do we want to be?</i>	
2. Goals	<i>What do we generally want to achieve and by when?</i>	
3. Objectives	<i>What specifically do we want to accomplish and by when?</i>	
4. Strategies	<i>What do we need to do?</i>	
5. Obstacles	<i>What is in our way?</i>	
6. Tactics	<i>How shall we accomplish these strategies? What resources do we need?</i>	
7. Measurements	<i>How will we track our success?</i>	
8. Benchmarks	<i>What shall we measure against?</i>	
9. Rewards	<i>How shall we reward ourselves for each accomplishment?</i>	
10. Review	<i>When shall we look again at our 10 Building Blocks?</i>	